



Fresh bamboo

CLEANING AND DEODORIZING PRODUCT SERIES

LESS SMELL, MORE FUN

FRESH BAMBOO CAT LITTER/CHARCOAL BAMBOO CAT LITTER/WOOD&BAMBOO CAT LITTER/
MUGWORT BAMBOO CAT LITTER/BAMBOO PULP PAPER CLUMPING CAT LITTER/
BAMBOO PULP PAPER LITTER FOR SMALL PET/ BAMBOO PULP DEODORANT BEADS

EXTRACT ORIENTAL NATURAL HERBS
CREATE A NATURAL&DEODORANT BRAND

— ANTIBACTERIAL · NATURAL&DEODORANT —



INTRODUCTION-BAMBOO



Endemic Plants,Native To China

Bamboo, a perennial grassy bamboo subfamily plant, has many types, some are as low as grass, some are as tall as trees, and grow rapidly. Bamboo is a herbaceous plant, not a woody plant in our imagination. Bamboo fiber extracted from naturally grown bamboo has good air permeability, instant water absorption, natural antibacterial, antibacterial, anti-mite, anti-odor and anti-ultraviolet functions.

The temperate zone around 30 degrees north latitude is the main distribution area of bamboo in the world. China accounts for a quarter of the world's bamboo forest area, reaches of the Yangtze River in this area grows more than 60% of China's bamboo.

BAMBOO IN USE



PANDA'S FOOD



HUMAN'S FOOD—BAMBOO SHOOTS



HOUSEHOLD



ARCHITECTURE



OTHER USAGE



OTHER USAGE

MAIN INGREDIENTS



North Latitude
30°Alpine Bamboo



Fresh Bamboo
Powder



Bamboo Catlitter

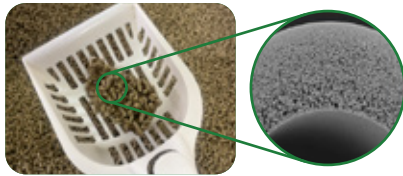
LESS SMELL, MORE FUN



FEATURE & ADVANTAGE

Deodorization Trilogy

Strong adsorbing Odor Molecules



Bamboo fiber structure like sponge structure

Anti-inflammatory & Antibacterial Protect Cat's Respiratory & Urinary System

PRINCIPLE

Natural Bactericidal Ingredients, Dual Antibacterial

The "bamboo quinone" component contained in bamboo fiber has a natural bactericidal effect. The 24-hour antibacterial rate is over 91%, which can effectively prevent cats and their families from being harmed by bacteria.

Cat's excrement becomes smelly because urea is decomposed by bacteria and microorganisms into ammonia and hydrogen sulfide. Therefore, in principle, it is necessary to continuously inhibit the growth of bacteria and microorganisms and to inactivate proteases and no longer produce catalytic reactions.

Deodorizing principle of mugwort bamboo cat litter

Source sterilization + adsorption cap odor dual-effect deodorization

- ▶ Bamboo cat litter has achieved 91% bacteriostasis rate, and added a patented enzyme inhibitor, which sterilizes and makes the enzyme inactive. It uses the principle of sterilization from the source to achieve the eradication of odor, which is different from the traditional process of using flavors. The way of covering and adsorbing the deodorizing, the deodorizing effect is more thorough.

Water Absorption Principle

- ▶ Bamboo fiber has a strong molecular structure. The cross-section of bamboo fiber is uneven and deformed, and it is filled with elliptical pores. It is highly hollow and has a strong capillary effect. Among all natural fibers, bamboo fiber's water absorption performance ranks among the top five fibers. The first. Known as the "breathable fiber", it is also called the "fiber queen".
- ▶ The natural physical structure of bamboo fiber is also breathable. After the animal's urine is absorbed by the cat litter, the water will be fully evaporated, so the urine cake becomes dry and easy to remove, and it is not easy to stick to the bottom.

BAMBOO NATURE HERB PLANT LITTER



- ▶ Anti-inflammatory and antibacterial, protect cat's respiratory & urinary system
- ▶ Deodorizes for a long time and emits natural mugwort scent
- ▶ Environmental and healthy, without adding any flavor and coloring
- ▶ Efficient water absorption, 100% gelatinization, firm agglomeration without sticking to the bottom
- ▶ Durable, 1 pack of 6L standard bag can be used for 30 days
- ▶ Toilet flushable, easy to clean



FRESH BAMBOO CAT LITTER
(ORIGINAL COLOR)



CHARCOAL BAMBOO
CAT LITTER



BAMBOO & MUGWORT
CAT LITTER

The logo for Fresh bamboo, featuring the brand name in a white, sans-serif font with a small leaf icon on the 'o', set against a large green circular background. Several smaller, semi-transparent circles in shades of blue, green, and grey are scattered around the main logo.

FRESHBAMBOO is a new cat litter brand jointly established by FATPETS and PINE/ CONE relying on Zhejiang Agriculture and Forestry University as a technology research and development platform. The brand inherits the 20-year cat litter production process of PINECONE Technology, and is the first domestic cat litter brand that specializes in using fresh bamboo fiber as the main raw material and additives.

The brand factory is located in the Taihuyuan National Forest Park, Lin'an District, Hang/ zhou, surrounded by a thousand acres of ecological bamboo forests. The brand adheres to the business philosophy of "Technology R&D, Green Ecology", and focuses on the product characteristics of "antibacterial and antibacterial, natural deodorization", using bamboo It contains natural "bambooquinone" bactericidal ingredients and "solid enzyme inhibitors" developed for three years to achieve the scientific principle of source deodorization, thus abandoning the traditional process of adding flavors and deodorants to mask the smell of pet feces and urine. While dispelling odors, it also protects the health of cats and family members, creating a friendly environ/ ment for healthy pets and harmony.

